

usic evokes certain feelings, emotions and memories. It sets the mood of every event. Live music adds a degree of integrity, importance and spontaneity. As a musician, it's YOUR responsibility to ensure that the music matches the event.

## **Prior To Booking The Event**

Your first conversation with the primary contact for every potential event is to find out their music requirements. The music expectations for a bride, for example, differ drastically from that of a holiday party, reverse raffle, awards banquet or night club. You need to understand the differences!

Make sure you **plan ahead** to ensure that you can adequately perform the songs that satisfy your clients' music needs. In most instances, you cannot "cram" and quickly learn a bunch of songs over a weekend!

# **Repertoire Overview For Most Common Event Categories**

#### **Private Personal Events**

- Wedding music must appeal to ages 8 to 80 unless otherwise specified.
- Music for Graduations / Birthdays / Anniversaries have narrower focus due to age.

#### **Corporate Events | Professional Membership Organizations**

• Music generally requires more of a mainstream approach unless otherwise specified.

#### Philanthropic Fund Raisers | Special Events (Non-Profit)

• Music generally requires more of a mainstream approach unless otherwise specified.

#### Attractions: Museums | Zoos | Hall of Fames | Professional Sports Teams

• Music generally requires more of a mainstream approach unless otherwise specified.

### Bars | Restaurants | Wineries | Home Days | County Fairs | Rib Cookoffs

- Music generally requires more of a mainstream approach unless otherwise specified.
- Bars / Nightclubs often cater to specific types / niches of music and clientele, i.e. jazz, country, classic rock, hip-hop, metal.